

Note for Robinson, Yvette

From: Ferrin, Robert
 Date: Thu, Feb 1, 1996 1:27 PM
 Subject: RE: FW:CLUB B & H CLUB/BAR PROGRAM
 To: Robinson, Yvette
 Cc: Broeman, Ina; Moore, Edna; Weiner, Russell

Thanks for the info. The more positive feedback/talk out in the field, the more interest will be generated by senior management here in NY. After all, it was Mike S.'s visit to a "Party Zone" that stirred all the recent interest in Parliament.

From: Robinson, Yvette on Thu, Feb 1, 1996 11:45 AM
 Subject: FW:CLUB B & H CLUB/BAR PROGRAM
 To: Ferrin, Robert; Weiner, Russell
 Cc: Broeman, Ina; Medina, Maria; Moore, Edna

FYI: BELOW, E-MAIL FROM SECTION #36-DALLAS/FT. WORTH SALES OFFICE. AS I EMPHATICALLY STATED, THE SALES FORCE IS EAGER, READY AND WILLING.

TO DATE, I HAVE ALSO RECEIVED PHONE CALLS FROM SECTIONS #24 & #44 WITH SUGGESTIONS, AND OFFERS TO PARTICIPATE ON A VOLUNTARY BASIS. SALES IS VERY EXCITED AND LOOKING FORWARD TO THE PROGRAM.

From: Robinson, Yvette on Thu, Feb 1, 1996 11:32 AM
 Subject: RE: B & H Bar Nites
 To: Green, Rita

THANKS. I WILL HAVE THE AGENCY (JSG/FPI) CHECKOUT DEION SANDERS NEW CLUB (PRIME TIME) AND THE CARAVAN OF DREAMS IS JUST WHAT WE'RE LOOKING FOR! I'LL KEEP YOU POSTED. THANKS.

From: Green, Rita on Thu, Feb 1, 1996 10:42 AM
 Subject: RE: B & H Bar Nites
 To: Robinson, Yvette

Yvette,

FYI; Deion Sanders of the Dallas Cowboys just recently opened a new club. It is supposed to replace Iguana Mirage as "The" hot spot. I will get back with you about that. Caravan of Dreams is a great location, however it is an event club as opposed to a nite club. By that, I mean that they draw a crowd with the artists that are performing and not just a regular go out and party crowd.

If there is anything that I can do to help you with this, please let me know.

Thanks a Million

From: Robinson, Yvette on Thu, Feb 1, 1996 10:57 AM
 Subject: FW: B & H Bar Nites
 To: Green, Rita

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